



**Committee Meeting
August 8, 2014
Minutes**

Members Attending: Marcus Cheeks (MS), Beth Zillig (NE), Otistene Smith (AR), Ann White (UT)

Staff Attending: Monica Kemper, Bob Harmon, Lisa Brandes

Agenda items

- Update on Special Events of the 2015 National Title I Conference
 - Attendee Welcome Reception
 - President's Reception

Attendee Welcome Reception

Committee Chair, Marcus Cheeks, gave an update on the networking event for attendees on the first evening of the Conference.

- Thursday, February 5th
- 5:00pm – 6:30pm
- All attendees invited
- Inside the exhibit hall
- Food & Drink with activity zones

Exhibit Hall Activity Zones

Marcus described the activity zones concept and showed slides with photos of the various activities. Committee members agreed the activities would be a fun way to get attendees involved. Otistene Smith suggested giving attendees some indication that they may wish to dress comfortably in order to participate in some of the more physical activities. Committee members agreed and Lisa Brandes said attire will be mentioned in advance marketing materials.

- Amusement token required to participate
- Exhibitors purchase tokens to give to attendees
- Redeemable for one activity or a beverage in the food court
- Zones open whenever the exhibit hall is open, and during the Attendee Welcome Reception
- Play Zone: an adult bouncy house
- Challenge Zone: a rock climbing wall
- Relax Zone: chair massages
- Smile Zone: photo booth



- Rest Zone: lounge area with couches

President's Reception at the Leonardo Museum

- Friday, February 6th
- 7:00pm – 8:30pm
- NASTID Members, USED Staff, Distinguished Schools Attendees
- Desserts & Drinks
- Museum exhibits
- Entertainment from a local Title I school
- Transportation provided from the Conference hotels

The Leonardo

Chair Marcus Cheeks described the venue for the President's Reception and how the Leonardo is a great fit for the overall Conference theme about leading with wonder. He described some of the exhibits he saw on his recent visit to the museum and encouraged committee members to explore the Leonardo's website:

www.theleonardo.org.

- Leonardo da Vinci was an artist, an engineer, a scientist, an architect, a musician and a humanitarian, among many other things. One of his most important skills was learning *how* to learn.
- The museum was designed to honor and embody the spirit of this Renaissance Man. To see the world as he saw it: full of wonders to be uncovered, always asking *why*

Next Meeting

- September 12th at 1:00 Eastern
- Finalize sessions