



# National Title I Association

a National Association of State Title I Directors

National Title I Conference  
Planning Committee  
Post Conference Wrap Up  
February 21, 2014

## **Committee Members in Attendance:**

Margaret MacKinnon (AK), Marcus Cheeks (MS), Ann White (UT), Karl Wilson (UT), Diane Stuehmer (NE), Beth Zillig (NE), Gayle Pauley (WA)

## **A+ Events Staff in Attendance:**

Lisa Brandes, Monica Kemper

## **Meeting Notes**

### **Conference Wrap Up Discussion**

Success Areas: What worked well? What were the highlights?

- The President's Reception on the USS Midway – good venue, great Dixieland jazz band
- Information to Distinguished Schools attendees about their events was much clearer than previous year
- Distinguished Schools Parade – worked well having each principal give a fun fact about their school
- Distinguished Schools sessions were popular and well received
- The selection process for the keynote, breakout and regular sessions worked well
- All keynote speakers were exceptional
- Providing complimentary wifi access was much appreciated by attendees
- The Conference Planning Committee "Ask Me" buttons were a nice touch and did prompt questions and conversation
- Closing Session – panel discussion before the film worked out great. Was well attended and left attendees with a good message as they headed home
- Venue – the San Diego Convention Center was great and having everything on one floor was wonderful
- Superbowl Party – incorporating the football game into the attendee party was the perfect solution
- Session Host signups – Ability to sign up right from the online session schedule was great. Only one NASTID member didn't show up to introduce and every session had a host. Big improvement over past years.
- The My Schedule feature on the online schedule was well utilized and helpful



What could use improvement? What were the challenges?

- Distinguished Schools Parade – Those waiting in line outside missed the beginning of the parade. A suggestion for improvement would be to have television monitors in the hallway so parade participants could watch as they waited. The band played quietly but that reduced the amount of excitement and energy, maybe they should be closer to the front? There were some pacing issues for when each school came up to the stage.
- Room assignments for sessions – Always difficult to predict which sessions will be most popular, but many sessions were overcrowded
- Ballroom 6 Keynote sessions – after the opening session, the room wasn't full. May want to rope off seats in the back to fill the front seating first
- Printed Program – would be nice to include some space for notetaking
- State Title I Directors – would be helpful to provide each a list of who is attending from their state

## **2014 Planning Committee Handoff to 2015 Advice for Salt Lake City Planning**

What were the things you wish you'd known at this point last year?

- Proposal grading – features, themes, categories, could be streamlined for clarity
- Calendar of what happens for the committee each month is helpful

## **2015 Planning Committee Meeting Schedule**

March: Session themes & grading rubric

April: Keynote topics & speakers, key organizations to encourage to submit proposals

May: Review keynote target list & market RFP

June: Recruit proposal graders & finalize keynotes

July: Proposal grading

August: Special events decisions

September: Finalize all sessions

November: Recruit Association session hosts