



Committee Meeting June 13, 2014 Minutes

Members Attending: Marcus Cheeks (MS), Yvonne Ryans (WA), Beth Zillig (NE), Melina Wright (IL)

Staff Attending: Monica Kemper, Bob Harmon

Agenda items

- Review Keynote availability list
- Identify additional proposal graders

EduTalk Radio

Chairman Marcus Cheeks opened the meeting with an overview of an upcoming radio interview between himself and Larry Jacobs of EduTalk radio. EduTalk recently hosted a radio show with NASTID Technology Committee member, Marcia Beckman (ID). On June 20th, Marcus will be speaking on the EduTalk radio show about the 2015 National Title I Conference. Marcus shared with the committee the topics he will be covering on the show:

- The National Title I Association's goal and purpose
- Benefits of being a NASTID member
- How someone can become a member of NASTID
- Specific speakers at the National Title I Conference
- Why educators should attend the Conference
- What attendees take back to their local school groups after the Conference

Chairman Marcus Cheeks went over the following list of possible keynotes for the 2015 National Title I Conference. These possible keynotes currently have availability over the conference dates. They have not yet been made an offer or been asked to hold dates.

Possible Keynotes Available

- Ramsey Musallam (tech or teaching with wonder)
- Ian Jukes (technology)
- Chris Emdin (teacher training or teaching with wonder)
- Elizabeth Green (teacher training)
- Stacey Bess (inspiring teachers)



- Tierney Cahill (inspiring teachers)
- Denise Juneau (equity)
- James Johnson (demographic economics)

Chairman Marcus Cheeks went over the following list of possible keynotes with higher profiles. These possible keynote speakers are more difficult to access to check availability and pricing. They have not yet said they are not interested, and they will continue to be pursued.

Possible Keynotes Still Checking

- Doris Kearns Goodwin (history of Title I)
- Gwen Ifill (history of Title I or equity)
- Marian Wright Edelman (poverty or equity)

Chairman Marcus Cheeks reviewed the following tentative keynote schedule. He explained that this schedule would offer a high profile session on the first day of the Conference that would provide for some very rich discussion. The full keynote schedule, if it works out, would keep the audience inspired and offer a positive, upbeat theme throughout the event.

Possible Keynote Schedule

Thursday, February 5

- AM: Secretary Duncan (after Distinguished School celebration)
- PM: Gwen Ifill moderating a panel
Importance of Title I: Great Society to Present
Panel members: Sec. Duncan, Marian Wright Edelman, Doris Kearns Goodwin & possibly Denise Juneau

Friday, February 6

- Stacey Bess: inspirational, teaching, poverty

Saturday, February 7

- James Johnson: demographic economics

Sunday, February 8

- Chris Emdin: teaching teachers to lead with wonder

Discussion

- Beth and Yvonne agreed the schedule sounded great and would provide enthusiasm throughout the Conference.
- Melina mentioned the opening panel discussion would be amazing and should be pursued, even if one of the panelists is unavailable.



Chairman Marcus Cheeks reviewed the proposal grading process and explained that graders should be experienced enough with education issues to be able to critically evaluate the proposals.

Proposal Grading

- Takes place online between July 1 and 7
- Need approximately 25-30 graders to grade anticipated +/- 400 proposals
- Each proposal should be graded by a minimum of 3 graders
- All Conference Planning Committee members are expected to participate
- Last year offered to all NASTID members & prior year Distinguished School principals

Discussion

None of those on the call participated in last year's online proposal grading and they did not recall being asked to participate. However, they agreed it would be best to get something out to NASTID members sometime next week, to ask them to be graders. Melina suggested offering an incentive to NASTID members to be graders and the committee decided on giving NASTID members who agree to grade proposals, first choice at sessions to introduce. Melina Wright will draft an email to NASTID members to invite them to be graders.

The committee agreed they would prefer a longer time period to complete the grading. The current grading period is July 1 - 7, but they would like to change that time frame to June 26th - July 10th. Monica Kemper offered to discuss this idea with Lisa Brandes and see if it is a possibility.

Melina Wright brought up the issue of overlapping session times and how that was a bit of an issue at the Conference in San Diego. Marcus said he would definitely open a conversation about how to address that issue in Salt Lake City, sometime before the in person meeting in July.

Next Month

- No meeting
- Proposal grading!
- Next meeting is in person:
 - During Summer Meeting
 - July 22 from 1:30 to 4:30 PM
 - Mayflower Renaissance Hotel in DC
 - Focus: Final presentation selection