



**Committee Meeting
May 9, 2014
Minutes**

Members Attending: Marcus Cheeks (MS), Ann White (UT), Karl Wilson (UT), Otistene Smith (AR), Yvonne Ryans (WA), Beth Zillig (NE), Edmund Moore (AL)

Staff Attending: Lisa Brandes, Monica Kemper, Bob Harmon

Agenda items

- Review Keynote options list - Chairman Marcus Cheeks asked for feedback from those on the call.
- Identify Additional Targets to submit presentation proposals

Keynote Topics

Below are the suggested basic, broad areas:

- Future, Technology
- Teacher Training
- Inspiring Teachers
- History of Title I, ESEA, Poverty
- Family Engagement
- Education Equity
- Teaching with "Wonder"

Chairman Marcus Cheeks reminded the committee that they plan to incorporate the 50th anniversary of the signing of ESEA into the keynote presentations, and are looking for topics that would best tie in the concept.

Keynote Options

Lisa Brandes explained that the speakers listed are generally in the price range that would work for the Conference, but contracts and pay would still need to be negotiated if they are to be included as keynotes at the Conference. The committee discussed pros and cons of each keynote option, listed by category.

Future, Technology

Yvonne Ryans suggested that technology is an especially strong topic and would be important to include as a keynote subject.



- Ramsey Musallam: Infinite Thinking Machine – The committee chose to keep this option.
- Ted McCain: Teaching for Tomorrow – The group decided to eliminate this option due to no video being available, so they were unable to view his presentation style.
- Ian Jukes: Digital Natives – The committee decided to keep him as a keynote option.

Teacher Training

The committee agreed that Teacher Training is an important topic and they agreed to keep both options:

- Chris Emdin: Creating Magic – He uses a dynamic approach to make teachers more exciting. Includes audience participation outside the standard teacher training programs.
- Elizabeth Green: Building Better Teachers – She looks at research, and has a journalistic approach to training teachers to do better in the classroom.

Inspiring Teachers

The committee decided to keep the two options listed and suggested adding Donna Beegle to this keynote category.

- Stacey Bess: School with No Name (local to Salt Lake) She taught many homeless students in a viaduct and has an amazing story.
- Tierney Cahill: Ms. Cahill for Congress - She ran for Congress to show students anyone can run for government.
- Dr. Donna Beegle – She presented at last years conference and was well received.

History of Title I, ESEA, Poverty

The committee agreed these are important keynote topics that should be considered.

- Doris Kearns Goodwin: LBJ & the American Dream – She is a presidential biographer, and was around when ESEA first started – Ann White recommended keeping her as her speaking is compelling.
- Gwen Ifill: She would be asked to moderate a panel discussion to talk about the progress of Title I over the last 50 years. Poverty and education are her key areas. She is a PBS newscaster who could interview a panel of journalist, or lead a town hall type discussion.
- Donna Brazil – She is a reporter for NPR, and works in the white house. She could possibly be on a panel with Gwen Ifill.



Family Engagement

- Eric Davis: Collaborative Partnerships – In his video, the audience was very engaged but it was difficult to hear him, so his presentation seemed questionable, according to several committee members. The committee decided to reach out to him to submit a proposal for a smaller, regular session, but not as a keynote.
- James Johnson from Chapel Hill NC - Marcus Cheeks saw his presentation on data, and economic impact in relation to EL. He used a very in-your-face approach, showing the importance of educating EL students and how this has potential impacts on the economy in the future.

Education Equity

- David Berliner: School, Class & Culture – He is a researcher and writer. The committee decided to remove him as a keynote option, as they were not impressed with his presentation style.
- Marian Wright Edelman: War on Poverty - She is the CEO of Children’s Defense Fund and a big name draw who might be a good keynote option.
- Denise Juneau, Montana Superintendent of Education – She went to school on a reservation and speaks of her experience of rising up through the system. She has an interesting story, and the committee agreed she would be great to listen to.
- Eric Jensen - Suggested by Yvonne Ryans. He is an author and the committee decided to target him for a breakout session but not as a keynote.
- Carol S. Dweck – A new suggestion. Lisa Brandes will investigate further to see if she might be a keynote option.

Teaching with “Wonder”

This topic goes directly with the Conference theme: Leading with Wonder. The committee agreed this is an important subject to include - getting every student enthusiastic about learning.

- Juliette LaMontagne: Committee members said her information is good but her speaking style is not so good and they agreed to remove her as a keynote option.
- Chris Emdin: Creating Magic – He will be kept as a keynote option.
- Ramsey Musallam: Infinite Thinking Machine –He is a Chemistry teacher, and does an internet TV show where he incorporates kids. The committee chose to keep him as a keynote option.



Proposal Marketing: Universities

Lisa Brandes provided a list to reach out to for proposal submissions. She asked committee members to email her with additional contacts including a specific individual or department if known. The goal is to spread the word far and wide to invite proposals. A sampling of those currently on the list are shown below:

- Johns Hopkins University
- The University of Southern Mississippi
- University of New Hampshire
- Girard College
- Seattle Pacific University
- Kent State University
- Brigham Young University

Proposal Marketing: Nonprofits

A small sampling is listed below. Lisa Brandes encouraged committee members to submit additional nonprofits to reach out to soon because proposal submissions close mid-June.

- American Institutes for Research
- Collaborative for Educational Services
- International Reading Association
- National Council of Teachers of Mathematics
- National Institute for Early Education Research
- Parents for Public Schools, Inc.
- International Society of Technology Educators

Mormon Tabernacle Choir

Ann White gave a brief update on her conversation with the Mormon Tabernacle president. He told her the choir has a formal practice each Thursday night from 7:30 -9:30pm, where the public may come and go. They are willing to block out a certain number of seats for National Title I Conference attendees and to acknowledge our attendees during a break. Ann White will forward the email with further details to Lisa Brandes and Marcus Cheeks.

Next Meeting

- June 13 @ 12PM Central
- Agenda:
 - Recruit Proposal Graders
 - Keynote Update