



The 2017 Conference Planning Subcommittee met via telephone on November 19th, 2015 at 1:00PM EST. (12:00PM CST, 11:00AM MST, 10:00AM PST, 9:00AM AKST).

Those in attendance were: Mike Radke (MI), Sonya Morris (FL), Paula Daniels (MI), BJ Granbery (MT), Beth Wooster (NE), Lynn Sodat (VA), Veronica Tate (VA), Bob Harmon (WA – A+ Events), and Monica Kemper (CA – A+ Events).

Meeting Agenda

1. Theme: Engagement (R)Evolution:

Mike Radke explained the background concept behind the theme he selected. Engagement is one piece, with a play on words to include both Revolution and/or Evolution.

[Design Option 1](#) – Uses a child’s building block in theme title. Some pointed out that they didn’t pick up on the word “Evolution.” Others explained they liked that it is clean and easy to read, with a good connection to schools, but perhaps focuses too much on elementary students.

[Design Option 2](#) – Uses dialog boxes in the theme design. The committee felt this was a good representation of the word Engagement and wider reaching than the first option. They liked that it represents interaction and ties in the word Engagement more actively. They suggested making the conference banner more prominent. Most of those on the call preferred this option – Mike decided to make this design his choice and the committee was in agreement.

2. Convening Concept and Topics:

Mike explained how he would like to incorporate convening strategies into the Long Beach conference, as outlined in the document: [Gather: The Art & Science of Effective Convening](#)

Discussion included the selection of who would be involved in the convening, how to gauge who would be interested in which topics, and the overall logistics involved.

Overall concept – To have people engaged in activities that will impact their work. This would be an effective way to add depth to the already successful National Title I Conference. Having a small groups come together voluntarily, to pilot the idea – then if it is well received, convening could be incorporated more into future



conferences. Logistics and topics would need to be well planned in advance to avoid missing the mark. More details and advanced planning would be necessary. The “why” is solid, but the “what” and the “how” are very important and would have to be thoroughly established in order to ensure success.

Proposed topics for convening included:

- Center for School Turnaround – 4 or 5 reforms with evidence of what’s working – to bring together some schools which have tried to revolutionize their programs and explain techniques that have been successful.
- Two or three convening sessions could occur at the same time, and attendees could pre-select which activity they prefer to participate in.
- The various challenges different groups are facing in their state offices – to come up with solutions to apply when they return home. These topics could be collected by survey?
- What consolidation of funds in a school-wide program really looks like, ESEA, IDEA funds, etc. How does this really look when it’s applied locally on a day to day basis? How to overcome fiscal barriers?

Mike suggested committee members review the convening document more and consider other possible convening topics, to discuss further at future meetings. The logistics of the convening could be focused on once the topics were selected.

3. Increasing Subject Area Representation on the CPC

Supporting Student Achievement Committee Chairs representing this committee – the committee membership covers almost all of the large areas.

4. Other

This group meets the third Thursday of every month at 1PM Eastern time. The next meeting is scheduled for **Thursday December 17, 2015 at 1:00PM Eastern**, (12:00PM CST, 11:00AM MST, 10:00AM PST, 9:00AM AKST). Mike requested a webinar for the December meeting in order to demonstrate how to navigate the committee page and where to find all of the pertinent information.