



NATIONAL ASSOCIATION OF ESEA

STATE PROGRAM ADMINISTRATORS

Ensuring Student Equity & Access

National Conference Planning Committee February 2018 Meeting Notes

The National Conference Planning Committee met via telephone on Thursday, February 22, 2018 at 1:00PM Eastern (12:00PM CST, 11:00AM MST & 10:00AM PST).

Those in attendance were: Sonya Morris (Chair – FL); Otistene Smith (AR); Karen Campbell (NJ); Ken Banter (GA); Paula Daniels (MI); Julia Cowell (MO); Edmund Moore (AL); Jocelyn Strand (MO); Pat Kaiser (MO); Beth Wooster (NE); Kathryn Nichol (NH); Lynn Sodat (VA).

A+ Events Staff: Bob Harmon (NAESPA CEO—WA); Monica Kemper (NAESPA Director of Events—CA); Marcus Cheeks (NAESPA DOO—MS)

Meeting Agenda

1. 2018 Conference Debrief Discussion

What worked:

- President's Reception – everyone enjoyed the exhibits and venue
- Conference app – worked well for both attendees and session hosts – adding maps would be good
- Enclosed convention center and skywalk from Marriott was great
- Convention center security during the Super Bowl parade was excellent
- Distinguished Schools slideshow during the President's Reception - schools were thrilled to see their photos appear on the columns
- Backpack project – was a big hit – the committee definitely wants to continue some version of this in Kansas City

What did not work:

- Too long – the committee feels the last day of the conference should only be a half day
- Sunday being the last day of the conference was not good – it was very difficult for people to stay through Sunday and return to work on Monday—especially for teachers and others at the LEA-level
- President's Reception being on a Saturday was not ideal, affected attendance - having the President's Reception and Distinguished Schools Celebration on different days – meant many schools could not stay for the President's Reception
- Session rooms were too spread out – it often took too long to walk from one session to the next

- Distinguished Schools Celebration at 8AM – not well attended – move to after the keynote?
- Distinguished Schools Celebration – bring back band performance from Title I School
- Super Bowl parade affected travel – may have been part of the reason for the low attendance during the Distinguished Schools Celebration the morning after
- One keynotes speaker ending earlier than scheduled

2. Discuss presentation topic areas, and thoughts about any changes to the proposal selection questions, the exhibit hall sessions

- Changes to presentation topics list:
 - Combine Science, Technology, and Mathematics into one category: “STEM”
 - Combine the three areas of Legislative Changes, Regulatory Issues, and Fiscal Issues into one “Legislative, Regulatory, and Fiscal Issues”
 - Combine “Program Coordination” and “Effective Program Development” into “Program Implementation and Evaluation”
 - Add “Evidence-based Practices”
 - Rename “professional development” as “professional learning”
 - Rename “Family Engagement” as “Parent, Family, and Community Engagement”
 - Rename “Using Data” as “Data-driven Decision-making”
 - Rename “Cyber Schools” as “Virtual Schools”
 - Remove “Flexibility”
 - Remove “improving graduation rate”
- Revised presentation topics list:
 1. Academic Standards and Assessment
 2. College Readiness
 3. Cultural Diversity
 4. Data-driven Decision-making
 5. Differentiated Instruction
 6. Early Childhood Education
 7. Effective Leaders
 8. Elementary Education
 9. ESEA Success Stories (formerly Title I Success Stories)
 10. Evidenced-based Practices
 11. Parent, Family, and Community Engagement
 12. Legislative, Regulatory, and Fiscal Issues
 13. Multi-tiered Systems of Support
 14. Neuroscience
 15. Professional Learning
 16. Program Implementation and Evaluation



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17. Reading and Writing
18. School Climate and Culture
19. School Improvement
20. Secondary Education
21. Special Populations (including English Learners and Students with Disabilities)
22. STEM
23. Well-rounded Education

- Proposal selection – The committee was asked for feedback regarding the idea of combining the proposal process for exhibitor sessions and regular sessions into one streamlined proposal submission process.
 - Exhibitor sessions – the committee felt these were well received, had good interaction with attendees, and added substantial content
 - The committee was in favor of having the exhibitor sessions in regular session rooms (close to the exhibit hall, if possible), instead of inside the exhibit hall, and including an area inside the exhibit hall for shorter demo presentations from exhibitors

3. Keynote ideas

- The committee was asked to think about possible keynotes that would encompass the new, ESEA-focused conference, and bring some ideas to the March committee meeting
- The Teacher of the Year as the opener was excellent and well received - the committee suggested continuing this, if possible

4. NCPC Meetings schedule for the year - Review draft committee schedule

- The committee approved the meetings schedule

The next National Conference Planning Committee Meeting is on Thursday, March 15, 2018 at 1:00pm EDT.